「PLAN H」

MOTIONGRAPGICS

Group G
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BREIF

The outcome I made for this Motiongraphics project is a kind of combination of the elements in my own story world which is called 'Plan H(η, eta)'. It cane be seen as a world with elements of Cthulhu Mythos and cyberpunk. And my outcome doesn't show a complete story, just some things and key words of that world. For example, at the beginning, the main character tried to run away from those tentacles which are chasing her, and she got caught at the end of the short video. However there isn't a part shows how that happened. Instead, there is a part of different words changing in the frames. these are some key words and numbers of that world. '7' is the nember of that plan, 'eta' is the other way of expressing the greek letter H(η, eta). '084' is the production number of the main character who is a clone man. And 'unspeakable' is one of the main element of Cthulhu Mythos.

The colours I used in the video is found from the coolors.co.

REFERENCE

In fact, I was trying to make a video which looks like the beginning of the film 'Catch Me If You Can'. However it is too difficult for a beginner of AE and I just tried my best.
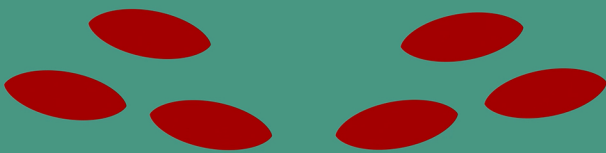You can see the beginning of 'Catch Me If You Can' at: https://www.youtube.com/watch?v=7nv2S_S9MIU

Reflection

To be honest, the final outcome doesn't get the level that I expected. The styles are not uniform, and I didn't add sound, it is so strange. And personally, I think AE is really hard to use, I mean there are so many parameter need to change. One week is not enought time to be familiar with AE.

Please download my video at my blog:
https://shiyuantong8145.myblog.arts.ac.uk/2021/10/14/motiongraphics-plan-h/